



SEMKHOR STUDIOS

+ BLOCKCHAINS



THE MOST POWERFUL INTEGRATION OF BLOCKCHAINS WITH TRADITIONAL E-COMMERCE

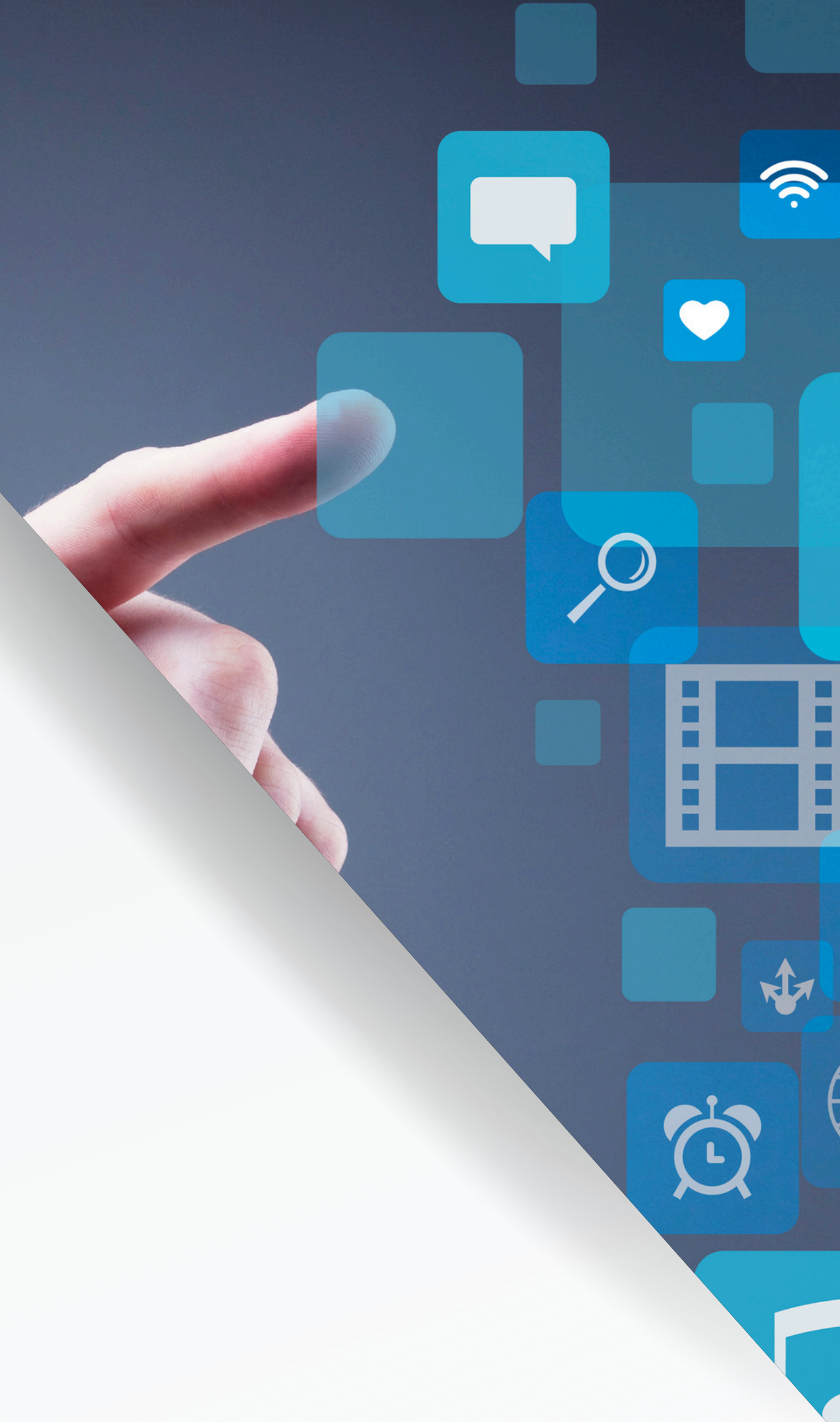
We have over 25 years of experience in developing sophisticated e-commerce and content projects. As blockchains emerged as a disruptive technology, we integrated its best aspects into the online purchasing interfaces that have become common place.

This integration allows Semkhor to provide unique features that can enhance content and products. Through our infrastructure, audiences and consumes can interact with blockchains without having to learn how to manage crypto wallets, exchanges

DIGITAL COLLECTIBLES



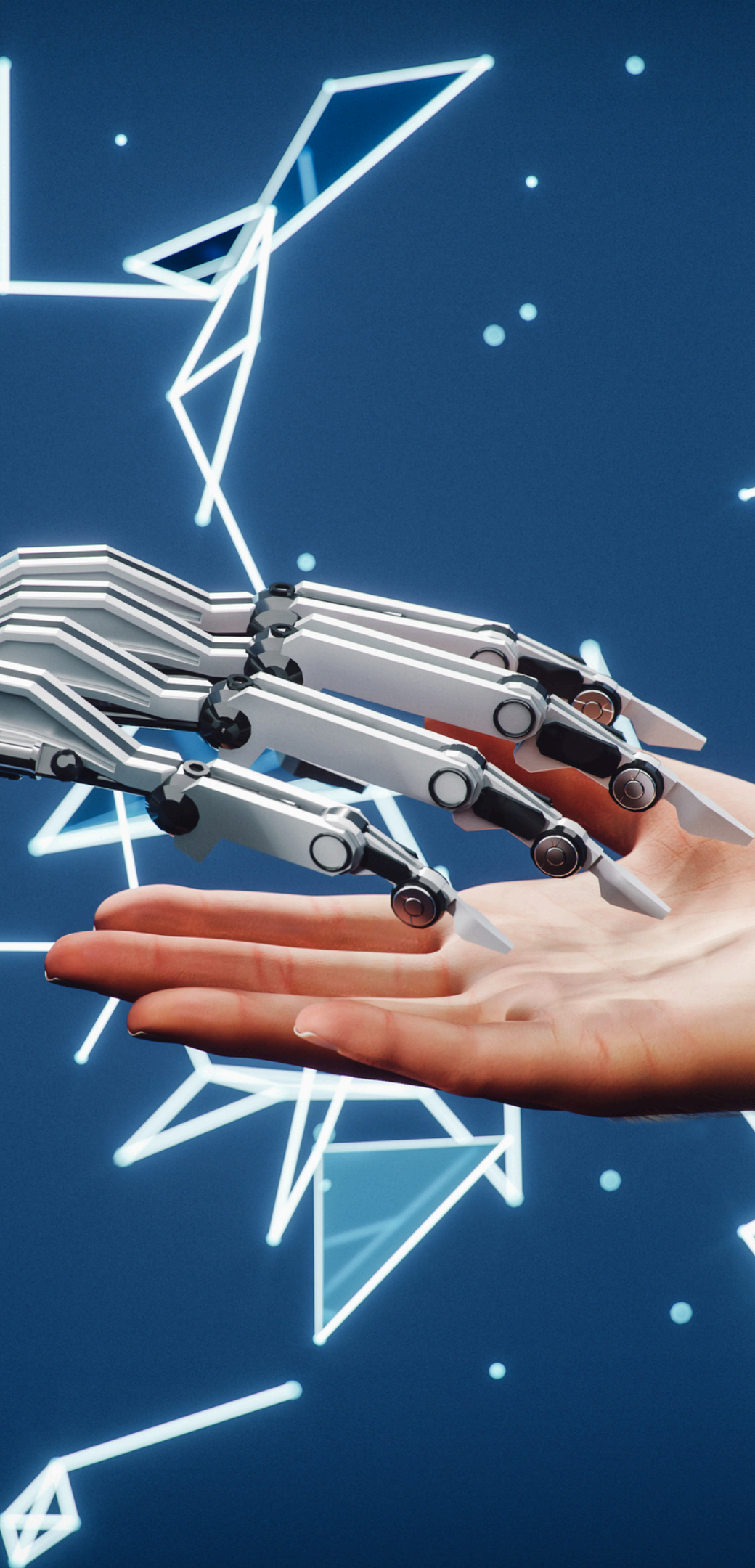
While the initial NFT craze has subsided, the value of digital collectibles continues to grow, adding significant value to traditional merchandise purchases. Our system enables the seamless delivery of digital collectibles with every purchase, be it hats, shirts, or any other product. These collectibles offer a wide range of benefits:



COLLECTIBILITY

The creative possibilities of NFTs are limitless. They can include animations, hidden puzzles, coupons, and striking static or moving images. Owners of NFTs can trade them on OpenSea, adding a new dimension to their value and engagement.





INTERACTIVITY

NFTs can serve as digital keys, providing access to exclusive games, content, and websites. This functionality creates extended engagement for product purchases, enhancing customer experience and loyalty.



INCREASING VALUE

There is no limit to the amount of content and art that can be linked to digital collectibles. Over time, these assets can become more valuable both personally and as collectible items, adding a dynamic and evolving element to your product offerings.



POWERFUL MARKETING TOOL

Digital collectibles are the next evolution of email addresses, offering a powerful direct delivery system (DROPS) for new collectibles, content, event access, discounts, pre-orders, and more. These elements can be linked directly to the collectible, transforming it into an advanced membership card that drives customer engagement and retention.



NFTICKETS™

This system allows an event to reach the largest possible number of people and seamlessly enables them to use their digital collectibles as virtual tickets, to live events, with access to the edited recorded versions of those events. This system provides the following benefits:

-  Randomly generate unique collectibles to create tradable virtual ticket stubs;
-  NFTickets can be delivered at no cost to provide complimentary access to events;
-  Provides access to both live and recorded events;
-  Tickets can continue to add value by unlocking additional content, games, ongoing artist interaction, and discounts on future events and merchandise;
-  Easily develop the artwork for the tickets and manage the number of tickets offered as well as their interactivity;
-  NFTickets can be easily traded on OpenSea, the largest NFT marketplace.
-  Ability to quickly set up and promote:
Virtual events | Concerts | Performances | Conferences

